

## CONTRACT



**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

www.foxcarolina.com

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 487439 /		<u>Alt Order #</u> 06256888
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 07/31/12 - 09/06/12		<u>Estimate #</u> 1519
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 07/30/12 / 07/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WHNS	07/31/12	08/13/12	M-F 1-2p	M-F 1-2p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				1	\$150.00			
		Week: 08/07/12	08/13/12	MTWTF--				1	\$150.00			
N 2	WHNS	07/31/12	08/13/12	M-F 10-11a	M-F 10-11a		1:00			NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				2	\$70.00			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$70.00			
N 3	WHNS	07/31/12	08/13/12	M-F Late News	M-F 10-11p		1:00			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				2	\$1,200.00			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$1,200.00			
N 4	WHNS	07/31/12	08/13/12	M-F 3-4p	M-F 3-4p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				1	\$150.00			
		Week: 08/07/12	08/13/12	MTWTF--				1	\$150.00			
N 5	WHNS	07/31/12	08/13/12	M-F 6-7a Morning New	M-F 6-7a Morning I		1:00			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				2	\$160.00			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$160.00			
N 6	WHNS	07/31/12	08/13/12	M-F 630-7P	M-F 630-7P		1:00			NM	4	\$2,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				2	\$640.00			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$640.00			
N 7	WHNS	07/31/12	08/13/12	M-F 7-730p	M-F 7-730p		1:00			NM	4	\$5,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				2	\$1,260.00			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$1,260.00			
N 8	WHNS	07/31/12	08/13/12	M-F 7-8a	M-F 7a-8a		1:00			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 07/31/12	08/06/12	MTWTF--				2	\$200.00			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$200.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
487439 /	06256888

Contract Dates	Product	Estimate #
07/31/12 - 09/06/12	OBAMA FOR AMERICA	1519

Advertiser	Original Date / Revision
Obama For America	07/30/12 / 07/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WHNS	07/31/12	08/13/12	M-F 730-8p	M-F 730-8p		1:00			NM	2	\$2,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/31/12	08/06/12	MTWTF--				1	\$1,430.00			
	Week:	08/07/12	08/13/12	MTWTF--				1	\$1,430.00			
N 10	WHNS	07/31/12	08/13/12	M-F 8-9a	M-F 8-9a		1:00			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/31/12	08/06/12	MTWTF--				2	\$210.00			
	Week:	08/07/12	08/13/12	MTWTF--				2	\$210.00			
N 11	WHNS	08/07/12	08/07/12	Tue 8-9p	Tue 8-9p		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/06/12	08/12/12	-1-----				1	\$1,300.00			
N 12	WHNS	08/01/12	08/08/12	Wed 8-10p	Wed 8-10p		1:00			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/30/12	08/05/12	--1----				1	\$1,600.00			
	Week:	08/06/12	08/12/12	--1----				1	\$1,600.00			
<b>Totals</b>											<b>37</b>	<b>\$22,920.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	37	\$22,920.00	\$19,482.00
<b>Totals</b>	<b>37</b>	<b>\$22,920.00</b>	<b>\$19,482.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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